

7th ICO-WHO SYMPOSIUM ON TOBACCO CONTROL

Taking **decisive action** in tobacco control

Barcelona, December 9, 2024

“Pau Viladiu” Auditorium, Catalan Institute of Oncology

Gran Via de l’Hospitalet, 199-203, 08907, L’Hospitalet de Llobregat (Barcelona)

Organized by:



Collaborating organizations:



08:00 h Arrival & registration

08:30 h Welcome

- **Pedro Gullón**, General Director of Public Health and Equity, Ministry of Health, Spain
- **Esteve Fernández**, Secretary of Public Health, Catalan Government
- **Angela Ciobanu**, Officer, WHO European Regional Office, Tobacco and NCDs
- **Joan Brunet**, CEO, Catalan Institute of Oncology
- **Cristina Martínez**, Head of the Tobacco Control Unit, Catalan Institute of Oncology

09:00 h Opening conference: The contribution of research to global tobacco control.

- **Marita Hefler**, Editor-in-Chief of Tobacco Control; Tobacco Endgame Program Lead, Menzies School of Health Research, Darwin, Australia
- **Coral Gartner**, Director, Centre of Research Excellence on Achieving the Tobacco Endgame, School of Public Health at The University of Queensland

09:30 h Session I: Where do we stand after 20 years of the WHO FCTC and what's next?

Moderator: **Cornel Radu-Loghin**, Secretary General, European Network for Smoking and Tobacco Prevention (ENSP)

- **Status: Achievements of the WHO FCTC: global perspectives**
Sara Hitchman, Technical Officer, Secretariat of the WHO FCTC
- **Old and new global challenges to tobacco industry strategies.**
Armando Peruga, Associate researcher, Bellvitge Biomedical Research Institute (IDIBELL)
- **Breaking down silos: increasing synergy among UN treaties to achieve a tobacco free future.**
Laurent Huber, Executive Director, Action On Smoking and Health (ASH)
- **Tobacco-free Europe by 2040: time for decisive action.**
Lilia Olefir, Director, Smoke Free Partnership (SFP)

11:00 h Session II: New scientific evidence for the regulation of nicotine and tobacco products

Moderator: **Montse Ballbè**, Researcher, Catalan Institute of Oncology (ICO)

- **Synthetic nicotine: science, global regulatory landscape and regulatory considerations.**
Ghazi Zaatari, Chair of the Department of Pathology & Laboratory Medicine at the Faculty of Medicine at the American University of Beirut; Chair of WHO's Study Group on Tobacco Product Regulation (TobReg)
- **Nicotine pouches: characteristics, use, harms, regulatory considerations.**
Reinskje Talhout, Head of WHO Collaborating Centre for Tobacco Product Regulation and Control, RIVM Centre for Health Protection
- **E-cigarettes (call for action) or flavourings (challenges and regulatory recommendations) or HTPs.**
Ranti Fayokun, National Capacity Scientist, World Health Organization (WHO)

12:30 h Finger Lunch & Networking Break (and Group Photo)

13:30 h Session III: What is the next step in the expansion of smoke and aerosol free environments?

Moderator: **Rachel O'Donnell**, Senior Research Fellow, University of Stirling

- ***Current legislation and challenges in implementing smoke-free policies.***
Angela Ciobanu, Officer, WHO European Regional Office, Tobacco and NCDs
- ***Why smokefree outdoor settings?***
Maria José López, Head of the Evaluation Department, Public Health Agency of Barcelona (ASPB)
- ***Smoke and aerosol free private places (homes/vehicles).***
Michelle C. Kegler, Director, Emory Prevention Research Center, Emory University

14:30 h Session IV: Quitting tobacco and nicotine products

Moderator: **Elizaveta Lebedeva**, World Health Organization (WHO)

- ***WHO clinical treatment guidelines for tobacco cessation.***
Dongbo Fu, No, Medical Officer, No Tobacco Unit (TFI), Department of Health Promotion at World Health Organization (WHO)
- ***Using implementation science to transfer smoking cessation guidelines into practice .***
Cristina Martínez, Head of the Tobacco Control Unit, Catalan Institute of Oncology (ICO)

15:30 h Session V. Early career researchers' commitment for tobacco control.

Moderator: **Xisca Sureda**, University of Alcalá

- **Ayaka Teshima**, University of Barcelona
- **Roberto Valiente**, University of Alcalá
- **Sophie Braznel**, University of Bath
- **Nerea Mouriño**, University of A Coruña
- **Rebecca Howell**, University of Stirling

16:30 h Closing remarks

- **Pedro Gullón**, General Director of Public Health and Equity, Spanish Ministry of Health
- **Esteve Fernández**, Secretary of Public Health, Catalan Government
- **Gabriel Capellá**, Director, Bellvitge Biomedical Research Institute (IDIBELL)
- **Angela Ciobanu**, Officer, WHO European Regional Office, Tobacco and NCDs
- **Cristina Martínez**, Head of the Tobacco Control Unit, Catalan Institute of Oncology

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The Symposium will be held in **English**. Simultaneous interpretation into/from Spanish will be provided.

Visit our website: www.icowhosymposia.net

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