

# 7th ICO-WHO SYMPOSIUM ON TOBACCO CONTROL

Taking **decisive action** in tobacco control

**Barcelona, December 9, 2024**

**“Pau Viladiu” Auditorium, Catalan Institute of Oncology**

Gran Via de l’Hospitalet, 199-203, 08907, L’Hospitalet de Llobregat (Barcelona)

**Free registration (before 22nd November) : [icowhosymposia.net](https://icowhosymposia.net)**

Accreditation available for in-person attendees | Limited seating capacity

**Organized by:**



**Collaborating organizations:**



**08:00 h Arrival & registration**

**08:30 h Welcome**

- **Pedro Gullón**, General Director of Public Health and Equity, Ministry of Health, Spain
- **Esteve Fernández**, Secretary of Public Health, Catalan Government
- **Angela Ciobanu**, Officer, WHO European Regional Office, Tobacco and NCDs
- **Cristina Martínez**, Head of the Tobacco Control Unit, Catalan Institute of Oncology

**09:00 h Opening conference: The contribution of research to global tobacco control.**

- **Marita Hefler**, Senior Editor, BMJ specialist publication Tobacco Control
- **Coral Gartner**, Director, Centre of Research Excellence on Achieving the Tobacco Endgame, School of Public Health at The University of Queensland

**09:30 h Session I: Where do we stand after 20 years of the WHO FCTC and what's next?**

Moderator: **Cornel Radu-Loghin**, Secretary General, European Network for Smoking and Tobacco Prevention (ENSP)

- **Status: Achievements of the WHO FCTC: local and global perspectives.**  
**Leticia Martínez**, Technical Officer, Secretariat of the WHO FCTC
- **Old and new global challenges to tobacco industry strategies.**  
**Armando Peruga**, Associate researcher, Bellvitge Biomedical Research Institute (IDIBELL)
- **Breaking down silos: increasing synergy among UN treaties to achieve a tobacco free future.**  
**Laurent Huber**, Executive Director, Action On Smoking and Health (ASH)
- **Tobacco-free Europe by 2040: time for decisive action.**  
**Lilia Olefir**, Director, Smoke Free Partnership (SFP)

**11:00 h Session II: New scientific evidence for the regulation of nicotine and tobacco products**

Moderator: **Montse Ballbé**, Researcher, Catalan Institute of Oncology (ICO)

- **Synthetic nicotine: science, global regulatory landscape and regulatory considerations.**  
**Ghazi Zaatari**, Chair of the Department of Pathology & Laboratory Medicine at the Faculty of Medicine at the American University of Beirut; Chair of WHO's Study Group on Tobacco Product Regulation (TobReg)
- **Nicotine pouches: characteristics, use, harms, regulatory considerations.**  
**Reinskje Talhout**, Head of WHO Collaborating Centre for Tobacco Product Regulation and Control, RIVM Centre for Health Protection
- **E-cigarettes (call for action) or flavourings (challenges and regulatory recommendations) or HTPs.**  
**Ranti Fayokun**, National Capacity Scientist, World Health Organization (WHO)

**12:30 h Finger Lunch & Networking Break (and Photo Group)**

### 13:30 h Session III: What is the next step in the expansion of smoke and aerosol free environments?

Moderator: **Rachel O'Donell**, Senior Research Fellow, University of Stirling

- **Current legislation and challenges in implementing smoke-free policies.**  
**Angela Ciobanu**, Officer, WHO European Regional Office, Tobacco and NCDs
- **Why smokefree outdoor settings?**  
**Maria José López**, Head of the Evaluation Department, Public Health Agency of Barcelona (ASPB)
- **Smoke and aerosol free private places (homes/vehicles).**  
**Michelle Kegler**, Director, Emory Prevention Research Center, Emory University

### 14:30 h Session IV: Quitting tobacco and nicotine products

Moderator: **Elizaveta Lebedeva**, World Health Organization (WHO)

- **WHO clinical treatment guidelines for tobacco cessation.**  
**Dongbo Fu, No**, Medical Officer, No Tobacco Unit (TFI), Department of Health Promotion at World Health Organization (WHO)
- **Using implementation science to transfer smoking cessation guidelines into practice.**  
**Cristina Martínez**, Head of the Tobacco Control Unit, Catalan Institute of Oncology (ICO)

### 15:30 h Session V. Early career researchers' commitment for tobacco control.

Moderator: **Xisca Sureda**, University of Alcalá

- **Ayaka Teshima**, University of Barcelona
- **Roberto Valiente**, University of Alcalá
- **Sophie Braznel**, University of Bath
- **Nerea Mourinho**, University of A Coruña
- **Rebecca Howell**, University of Stirling

### 16:30 h Closing remarks

- **Pedro Gullón**, General Director of Public Health and Equity, Spanish Ministry of Health
- **Esteve Fernández**, Secretary of Public Health, Catalan Government
- **Angela Ciobanu**, Officer, WHO European Regional Office, Tobacco and NCDs
- **Cristina Martínez**, Head of the Tobacco Control Unit, Catalan Institute of Oncology

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The Symposium will be held in **English**. Simultaneous interpretation into/from Spanish will be provided.

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