

ICO-WHO SYMPOSIUM ON TOBACCO CONTROL

2014 Symposium

Current challenges for global
tobacco control: electronic
cigarettes



L'Hospitalet de Llobregat
Barcelona, Spain
July 18th, 2014

Electronic cigarettes, also called “e-cigarettes” or “e-cigs” are the most known electronic nicotine delivery system. An e-cigarette is an electronic device commonly shaped like a cigarette and designed to vaporize a mixture of nicotine, propylene glycol and other chemicals that heats the vapor via a battery activated by puffing. Interest in e-cigarettes has been growing recently among smokers, manufacturers, including leading cigarette companies, and also among tobacco control health professionals, researchers and advocates who are concerned with their various risks at the individual and public health level.

E-cigarettes have been marketed aggressively by companies, which now include transnational tobacco companies. With their increasing popularity, experts, media and governments have raised many questions about their risks and benefits, including threats to re-normalize or re-socialize smoking or their potential to prolong smoker's dependence of tobacco and to hook adolescents to nicotine addiction.

The aim of this symposium is to review the existing evidence on e-cigarettes toxicology, potential for harm from secondhand exposure to vapour and use, and their efficacy to help quit smoking. The symposium will address these and other current challenges that e-cigarettes poses for global tobacco control and review possible regulations to solve some of these challenges.

Collaborating organizations:



9:00 h Registration

9:30 h Welcome to the participants

Josep Maria Vilà, President of Catalan Institute of Oncology ICO
Elena Andradas, Director of Health Promotion and Public Health,
Ministry of Health, Government of Spain

Antoni Mateu, Secretary of Health, Public Health Agency of Catalonia, Generalitat de Catalunya

Juan José Rodríguez Sendín, Spanish Council of Medical Colleges
Armando Peruga, Tobacco Free Initiative, WHO

10:00 h Opening videoconference

“Public health impact of e-cigarettes use: risks, benefits, and the tobacco endgame”

Simon Chapman, Professor of Public Health, University of Sydney

10:30 h Discussion Moderator: Marisa de Andrade

11:00 h Coffee Break

11:30 h Second conference

“New e-inhalation products and potential health risks: The case for regulation”

Martina Pötschke-Langer, Head, Unit of Cancer Prevention, WHO
Collaborating Centre for Tobacco Control, German Cancer Research Center (DKFZ)

12:00 h Third conference

“Secondhand exposure to e-cigarettes emissions”

Esteve Fernández, Head, Tobacco Control Unit, Catalan Institute of Oncology; and Associate Professor, University of Barcelona

12:30 h Discussion Moderator: Armando Peruga

13:00 h Lunch

14:30 h Fourth conference

“The marketing of electronic cigarettes and the interests of the tobacco industry”

Marisa de Andrade, Impact Research Fellow, Stirling Management School, University of Stirling

15:00 h Fifth conference

“Electronic cigarettes in the EU Tobacco Products Directive”
Francisco Rodríguez, President, National Committee for Smoking Prevention; and Board Member, European Network for Smoking Prevention (ENSP)

15:30 h Discussion Moderator: Martina Pötschke-Langer

16:00 h Closing Conference

“Electronic cigarettes: where we are, where do we go?”

Armando Peruga, Programme manager, Tobacco Free Initiative, World Health Organization

16:30 h Closing Remarks

Candela Calle, General Director of ICO

Esteve Fernández, Chair of the Symposium

Registration

Free registration on-line (before 4th July)

<http://tiny.cc/ICOWHOSympReg>



Venue

“Pau Viladiu” Auditorium

Catalan Institute of Oncology (ICO)

Av. Granvia de l'Hospitalet 199-203, 08908 L'Hospitalet (Barcelona)

Language

The Symposium will be held in English.

Simultaneous translation into/from Spanish will be available.

Funding

The Symposium is funded by grants to the Tobacco Control Unit of the Catalan Institute of Oncology from the Spanish Council of Medical College (OMC), the Agency for Management of University and Research Grants (AGAUR), the Catalan Agency of Public Health (ASPCAT), and the Catalan Cancer Plan (PDO), Government of Catalonia.

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